



Information Pack 2016

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ABOUT US

The Mexican Chamber of Commerce in Great Britain (MexCC) is an independent, non-profit, private membership organisation which helps businesses trading or doing business in Great Britain and Mexico to connect and pursue business opportunities in an efficient and cost-effective manner.

The MexCC is both the first and the only Mexican Chamber in Europe and is thus recognized by the British, Mexican and international business communities. Funded in 2011, we work in close contact with the Mexican Embassy in London, ProMéxico, and the Mexican Tourism Board as well as other London-based organisations with Mexican connections while still keeping our private agenda.

The Chamber is also linked to British bodies and institutions such as, UK Trade and Investment (UKTI), the British Embassy and Business Centre in Mexico and is an active member of both the Council of Foreign Chambers of Commerce (CFCC) and the Council of Iberoamerican Chambers (CIAC) with whom we regularly organize joint events.

WHAT CAN WE DO FOR YOUR BUSINESS?

In the MexCC we work to promote strong and long-lasting business relationships backing up our members' projects through expertise and networking as we are the place where businessmen, politicians, academics, diplomats, and non-governmental organisations of Mexico and Great Britain meet, allowing us to create an ideal environment for you to pursue and achieve your business objectives.

Our goals:

- To promote trade and investment between the United Kingdom and Mexico
- To provide to provide the best professional and social platform and to facilitate business opportunities within the network
- To support the Mexican-British business community through a range of services adapting to our members' requirements and accompanying them in specific ventures
- To participate in the debate regarding trade and policy issues and to be our Member's voice in important Anglo- Mexican related business and political issues



MEMBERSHIP ADVANTAGES

Business Support: The issues and concerns of our members dictate our agenda through our Board of Directors, Board of Advisors, General Manager and Volunteers. To help us fulfill this goal the MexCC offers:

- Completely bilingual staff who can assist with making introductions and handling enquiries.
- Support when arranging visits and meetings or participating in trade missions in Mexico and the UK.
- Access to web-based resources.
- Positive PR impact arising from participation in and support of a variety of value adding MexCC initiatives and events.
- Sharing of business information, knowledge and opportunities.
- Wider affiliation of Chamber members to other business and non-business related bodies such as CIAC and CFCC.

Events and Networking: We strongly believe in the power of networking and this is why one of the Chamber's main goals is to provide our members with an inclusive networking platform through which companies and individuals, engaged in trade and investment between Mexico and the UK, may interact through:

- Invaluable introductions to decision-makers among potential partners and clients/customers
- Invitation to events such as business breakfasts with key-note speakers, seminars and social events.
- Networking opportunities with organisations facing similar business challenges and access to the UK's widest network of people involved in Anglo-Mexican trade.
- Useful contacts with the Mexican and British Embassies, government agencies and other partner trade and research organisations.
- Advice from fellow members who may have significant experience in specific areas of interest
- Opportunity to potentially support and benefit from those companies looking to either expand into the UK from Mexico or invest in Mexico.
- Free or special rates entrance to most of the MexCC and MexCC partner's events.



Print and Promotion: As “insiders” of both Mexican and UK markets, we possess the adequate tools to effectively promote our member companies, their projects, and their interest in expanding to an overseas market by providing:

- The opportunity to showcase your company through presentations, profile on the website and in the MexCC’s Newsletters, and personal introductions
- Up-to-date and relevant information on the Mexican and UK economies, via conferences and seminars, the MexCC newsletters and the MexCC website.
- Special ‘Member’s only’ promotions in services and products
- Information on potential sponsorship opportunities.

These are general services that are equitably provided to all our members regardless of their category.

MEMBERSHIP CATEGORIES

Representing the interests of our Member companies, we connect business people every year and offer our members, both British and Mexican companies across different sectors, the following membership categories: Patron and Corporate.

Patron Membership - Platinum

As main beneficiaries of the MexCC, Patrons are entitled to appoint a representative to the Advisory Board, to shape the agenda and strategies of the MexCC, and to vote to appoint the Chairman. The Patron’s logo will also appear in all MexCC stationary, including letterheads and website banners. Annual rate: £6,500 plus VAT.

Corporate Membership

Corporate members are entitled to greater presence during MexCC events, both public and private. Representatives are greatly encouraged to promote and advertise their business to other members through our services.

Large Multinational Corporate (GOLD)

Annual rate: £3,000.00 plus VAT.

Hospitality (Silver)

Annual rate: £2,000.00 plus VAT. - Hospitality packages available

Corporate (Silver)

Annual rate: £1,500.00 plus VAT.

Micro-business, Solo-Practitioners and Start-ups (Bronze)

Annual rate: 500 plus VAT.

* Overseas based companies are not subject to VAT

* Overseas based companies may benefit of discount according to availability to attend UK events.

* Scheduled payment programmes available previous agreement.

MexCC BASIC MEMBERSHIP BENEFITS:

Membership BENEFITS	Platinum PATRON	Gold Multinational	Silver Corporate	Bronze Solo Practitioner	Individual
Contact details and e-mail Listed at MexCC private contact list	✓	✓	✓	✓	✓
Subscription to MexCC Publications	✓	✓	✓	✓	✓
Access to MexCC Events	✓	✓	✓	✓	✓
MexCC special rate to MexCC or Strategic Partners Events (when available)	✓	✓	✓	✓	✓
Priority to attend MexCC Events - No waiting list (Pre-registration & subject to availability)	✓	✓	✓	Pre-Registration & subject to availability	Pre-Registration & subject to availability
Op-Ed publication Opportunity Mexico Weekly	Priority	3/month	1/month (more if availability)	2/year (more if availability)	✗
Company logo linked to your website at the MexCC Website.	✓	✓	✓	✓	✗
Help and support to promote your events	✓	✓	✓	✓	✗
Opportunity to publish promotions & events (What'On)	Monthly	Monthly	Monthly	Monthly	✗
Opportunity to publish private events	✓	✓	When MexCC is supporter	When MexCC is supporter	✗
Support & Promotion for Sponsorship Opportunities	✓	✓	✓	Following Request	✗
Network for you (previous discussion)	✓	✓	✓	Following Request	✗
Strategic Introductions	✓	✓	✓	Following Request	✗
Access to CIAC and CFCC Events	✓	✓	✓	✓	✗
Private Meetings Arrangement	✓	✓	✓	✗	✗
Follow-up Meetings (at request)	✓	✓	✓	✗	✗
Support & Promotion for Speaker Opportunities	✓	✓	✓	✗	✗
Right to participate on Sectorial Committee (in progress)	✓	✓	✓	✗	✗
Opportunity to contribute to the MexCC Agenda	✓	✗	✗	✗	✗
Opportunity to be part of the MexCC Board	😊	✗	✗	✗	✗
Attend VIP events as a MexCC representant.	😊	✗	✗	✗	✗



If you are interested in a membership or require any further information on this matter please contact us at: contact@mexcc.co.uk
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OUR PATRONS 2016 :



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