



LONDON IS CALLING!

www.latamedge.com

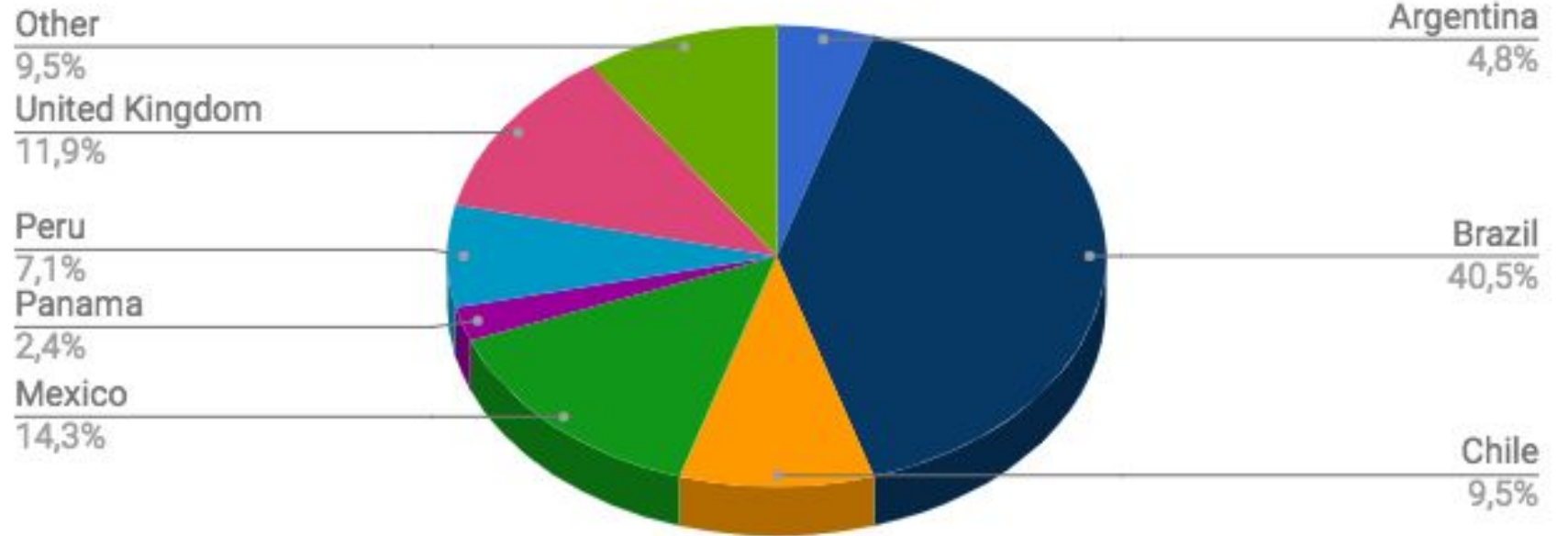
1ST AWARD SUPPORTING THE EXPANSION OF LATAM START-UPS COMPANIES IN THE UK

OCTOBER 11, 2017 LONDON

OVERVIEW OF THE
REGISTERED COMPANIES
AND FINALISTS

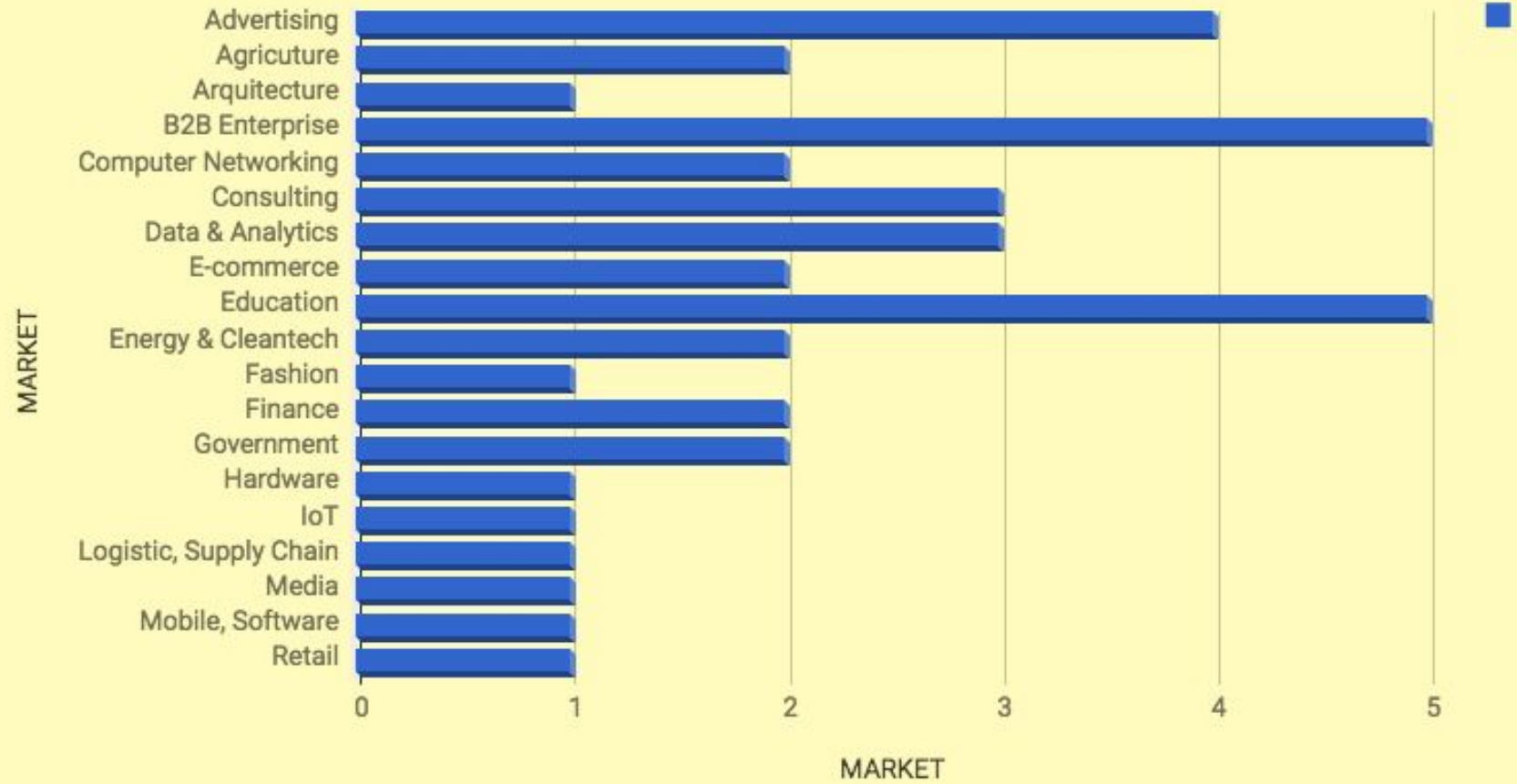
■ TOTAL: 60 STARTUPS

Countries



ALL
REGISTERED

■ TOTAL: 60 STARTUPS



EXPERTISE

■ TOTAL: 60 STARTUPS

Solution Focus

SOCIAL

5,9%

GOV

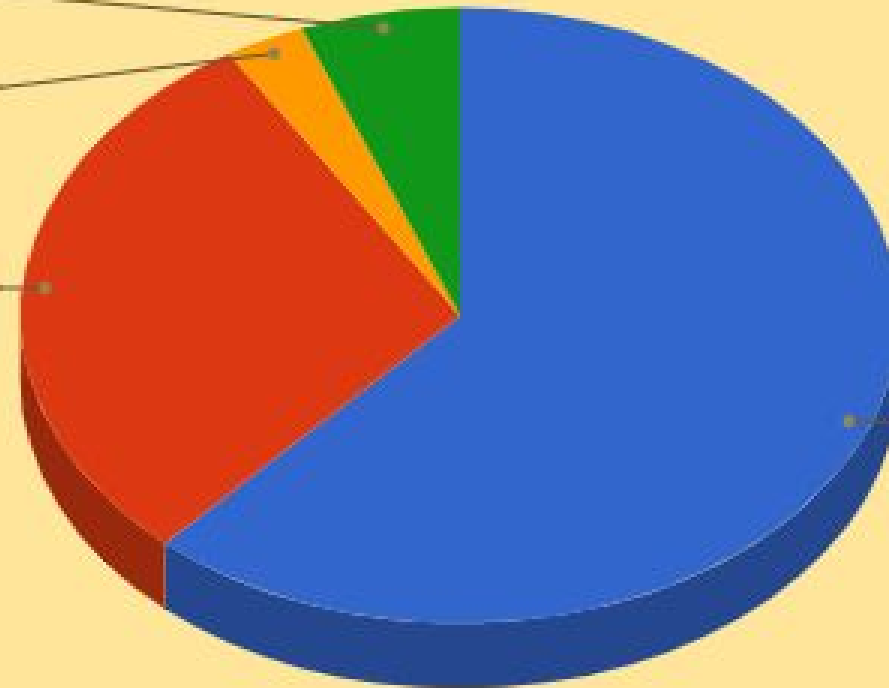
2,9%

B2C

29,4%

B2B

61,8%

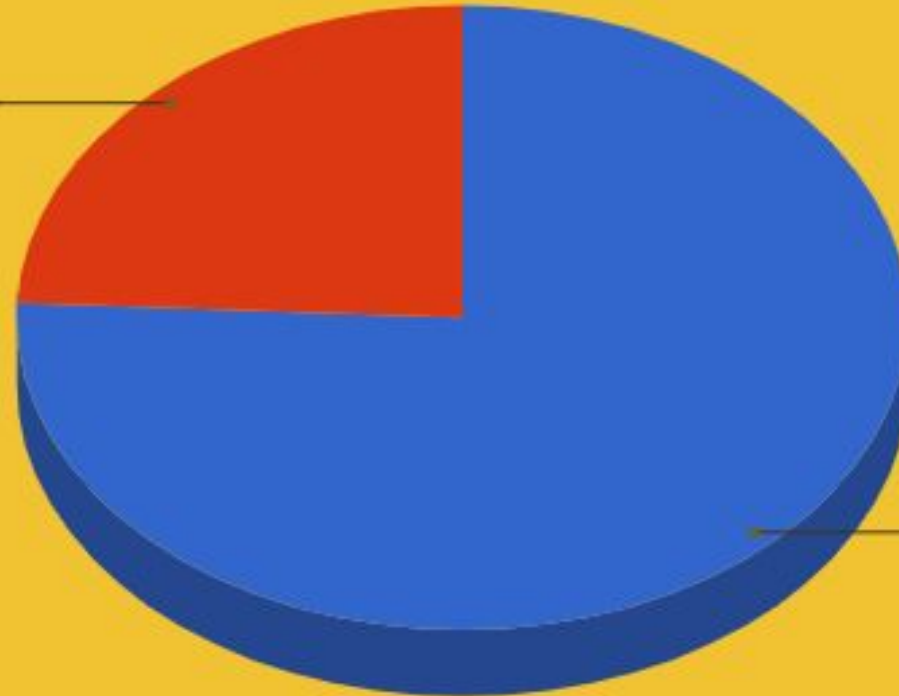


SERVICES

■ TOTAL: 60 STARTUPS

Social Impact

Low
24,2%



High
75,8%

**SOCIAL
IMPACT**

SEMI-FINALISTS 2017

SEMI-FINALISTS 2017

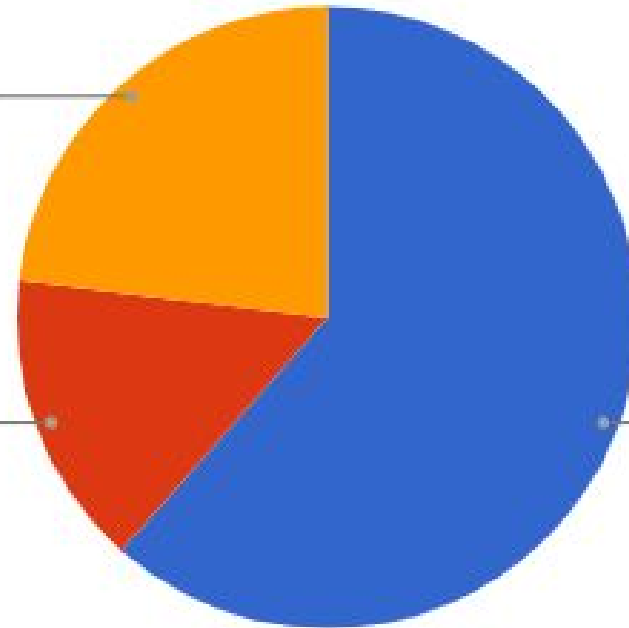
■ 13 STARTUPS

Countries Semi-Finalists

Mexico
23,1%

Chile
15,4%

Brazil
61,5%



SEMI-FINALISTS 2017

■ 13 STARTUPS

Market Semi-Finalists

Mobile, Software

7,7%

Government

7,7%

Data & Analytics

15,4%

Consulting

7,7%

Computer Netw...

7,7%

Energy & Clean...

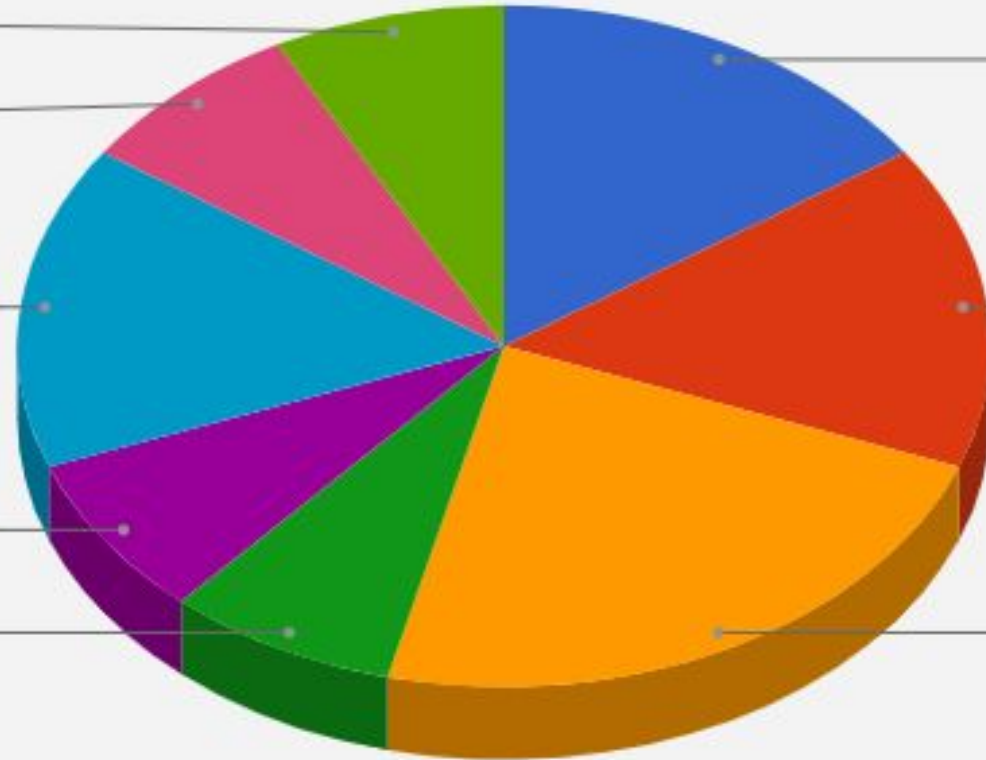
15,4%

Agriculture

15,4%

B2B Enterprise

23,1%



SEMI-FINALISTS 2017

■ 13 STARTUPS

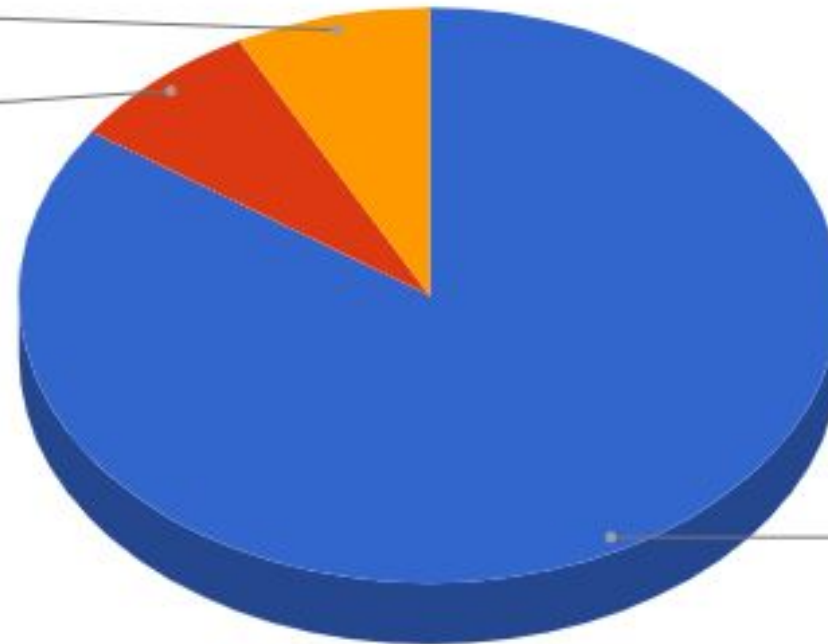
Solution Focus Semi-Finalists

SOCIAL

7,7%

B2C

7,7%

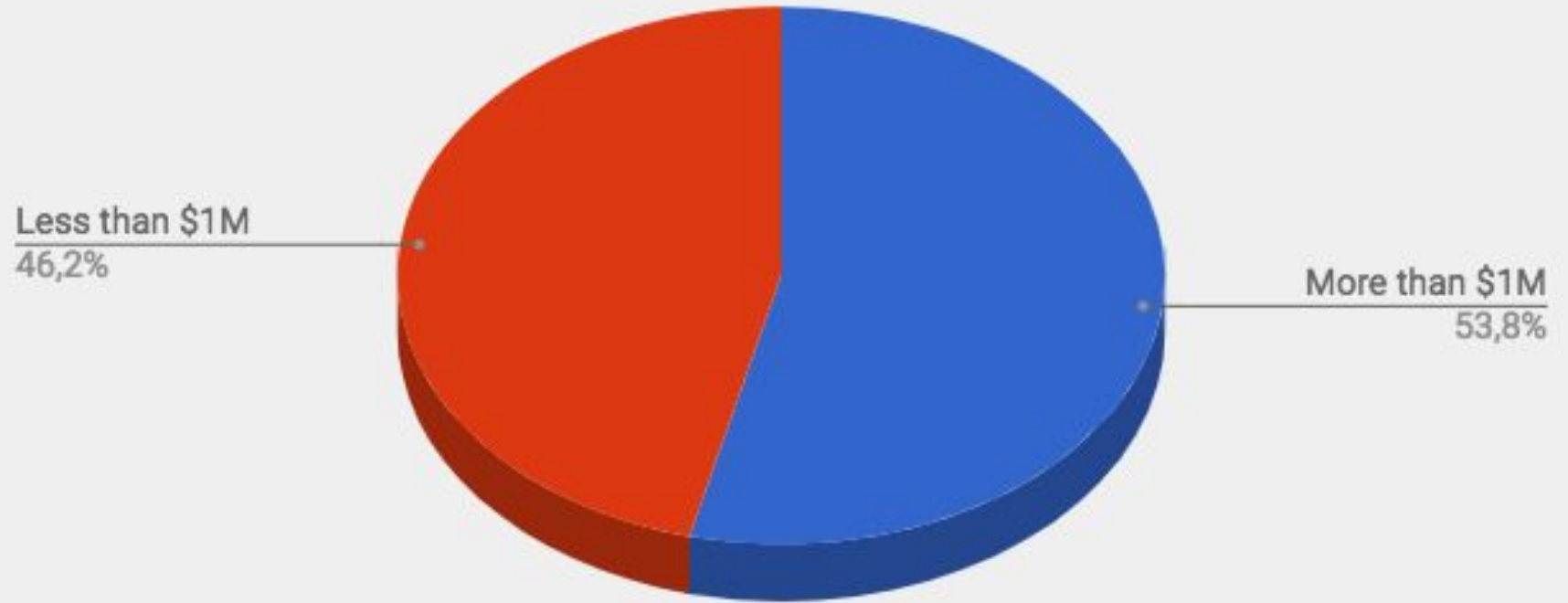


B2B
84,6%

SEMI-FINALISTS 2017

■ 13 STARTUPS

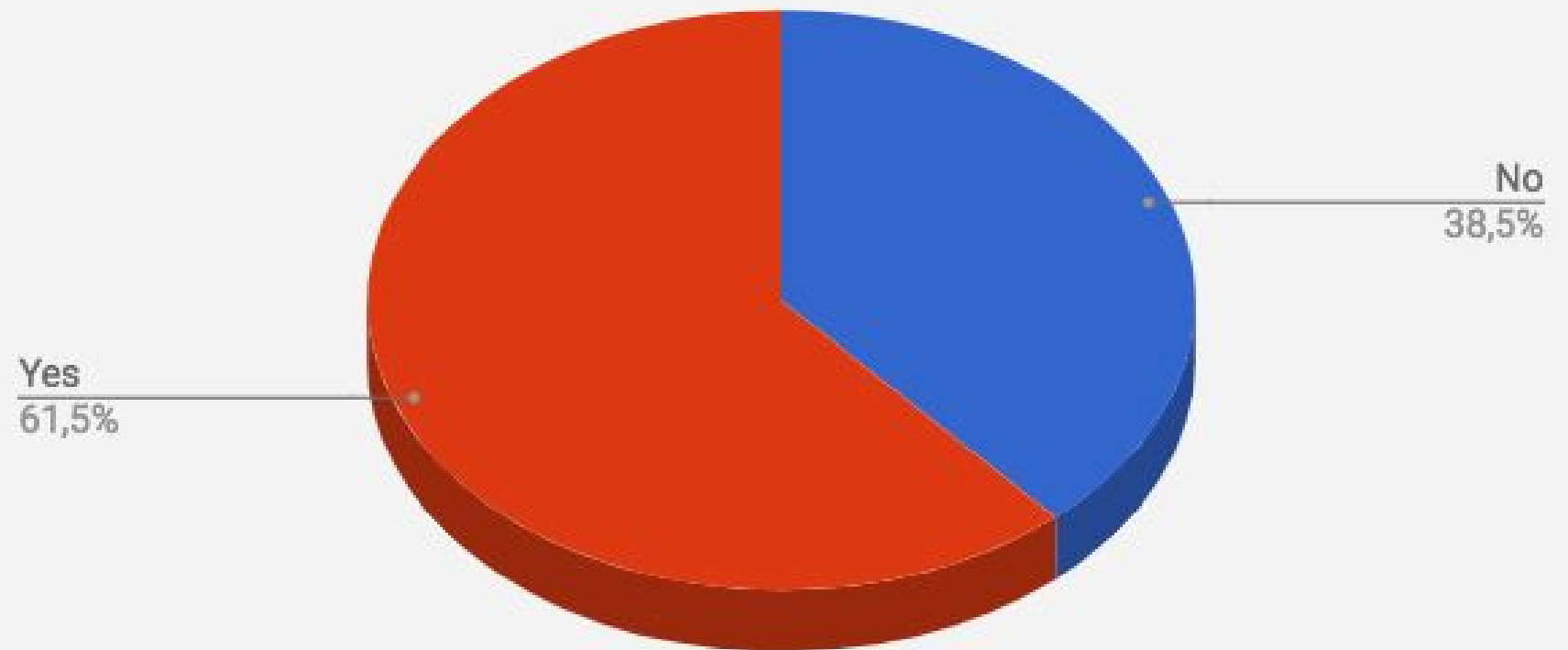
Revenue 2016 Semi-Finalists



SEMI-FINALISTS 2017

■ 13 STARTUPS

Seeking Funding Semi-Finalists

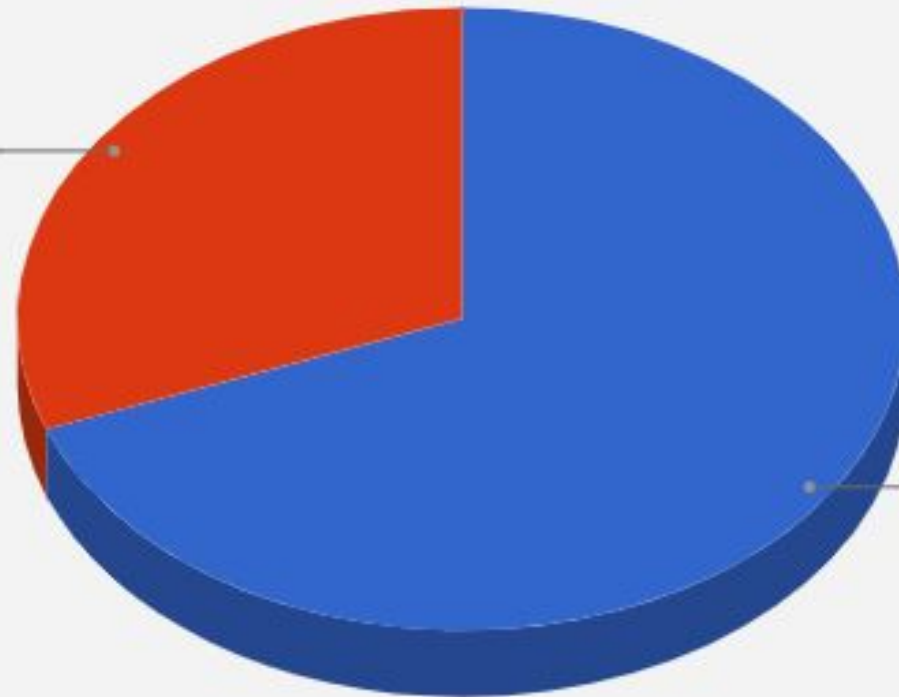


SEMI-FINALISTS 2017

■ 13 STARTUPS

Social Impact Semi-Finalists

Low
30,8%



High
69,2%



FINALISTS 2017
4 from Brazil and 2 from México!

FINALISTS 2017



- **Company:** Strider Agro
- **Country:** Brazil
- **Brief Description:** Strider is an AgTech company focused on operational management for farms.
- **Market:** Agricultural, Software, Agribusiness
- **Website:** www.strider.ag

FINALISTS

2017



- **Company:** ERN-RESILIOS
- **Country:** Mexico
- **Brief Description:** Tecnología de evaluación de riesgo con fines de aseguramiento paramétrico.
- **Market:** Government, Insurance, Local Government
- **Website:** www.ern.com.mx

FINALISTS 2017



- **Company:** DP6
- **Country:** Brazil
- **Brief Description:** Digital Marketing Consultancy.
- **Market:** Data & Analytics, Web, Analytics, Big Data, Brazil, Web Analytics
- **Website:** www.dp6.com.br

FINALISTS 2017



- **Company:** Softtek UK
- **Country:** Mexico
- **Brief Description:** Softtek is an IT Service provider that focuses on process driven solutions.
- **Market:** Consulting, Software Development, Information Management, Technology Development, Technology Enablement
- **Website:** www.softtek.com

FINALISTS

2017



- **Company:** Round Pegs Inc
- **Country:** Brazil
- **Brief Description:** Entrepreneurship as Service.
- **Market:** Agriculture, Automotive, Education, Finance, Food & Beverages, Logistics/Supply Chain, Pets, Retail, Transportation, Travel, Aviation Industry, Food Industry, Health, Leisure Industry, Logistics, Pet Care
- **Website:** www.roundpe.gs

FINALISTS 2017



- **Company:** Ominic - End to End Omni Channel
- **Country:** Brazil
- **Brief Description:** Ominic offers customized Omni Channel solutions and services in e-commerce.
- **Market:** B2B/Enterprise, Consulting, E-commerce, Marketing, B2B eCommerce, Digital Marketing, Strategic Consulting
- **Website:** www.ominic.com.br

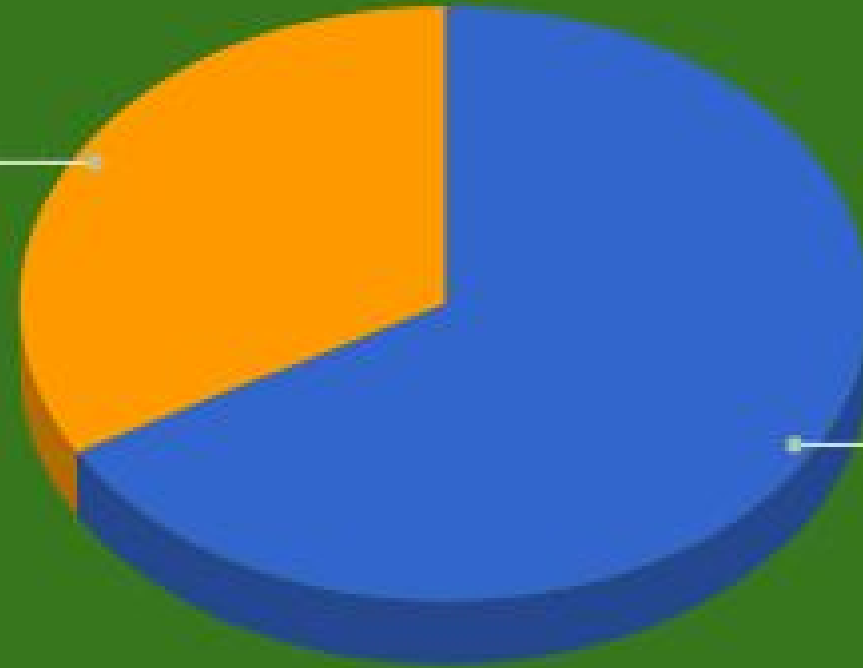
COUNTRIES 2017

■ 6 STARTUPS



Countries Finalists

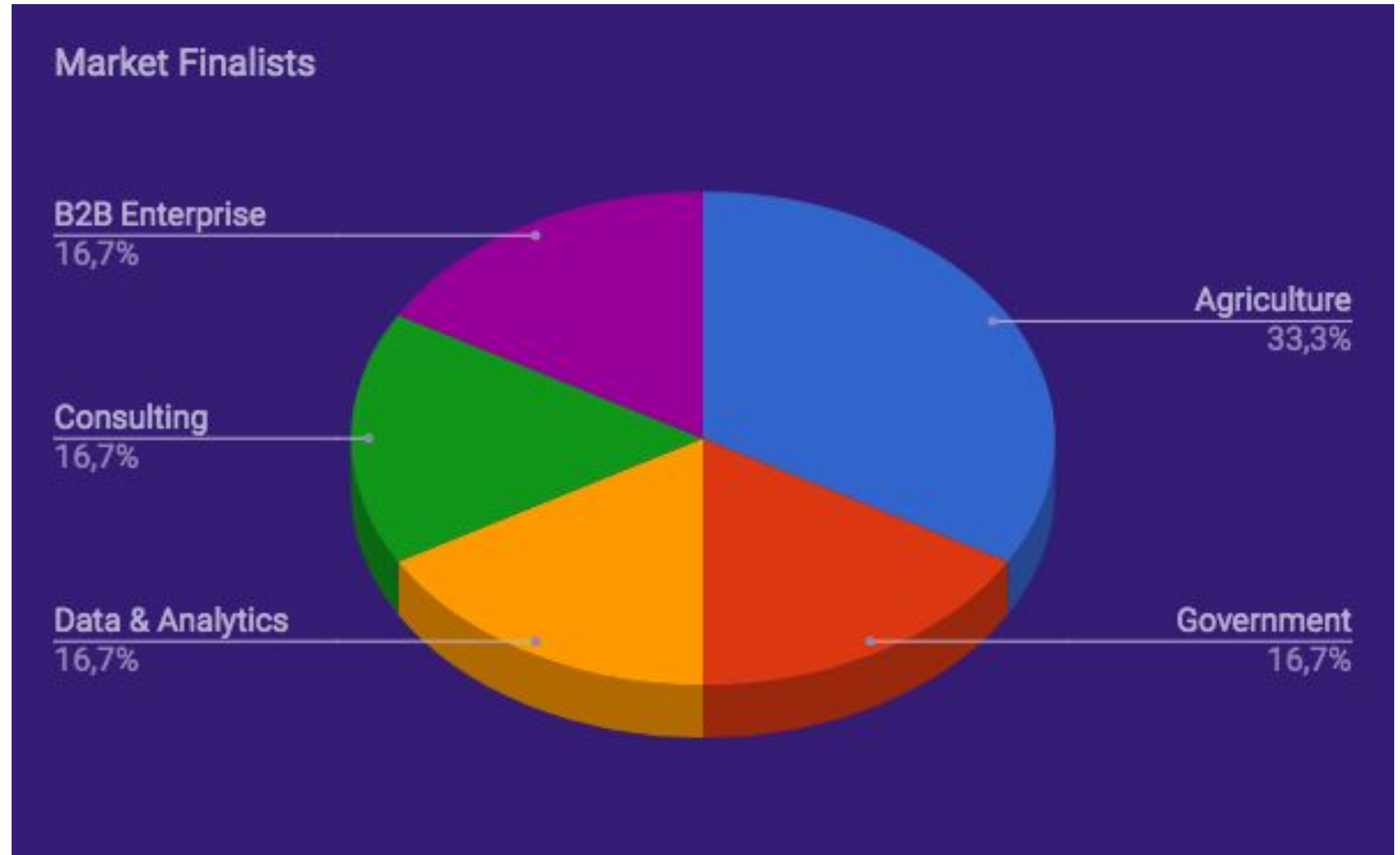
Mexico
33,3%



Brazil
66,7%

AREAS OF EXPERTISE 2017

■ TOTAL FINALISTS: 6 STARTUPS

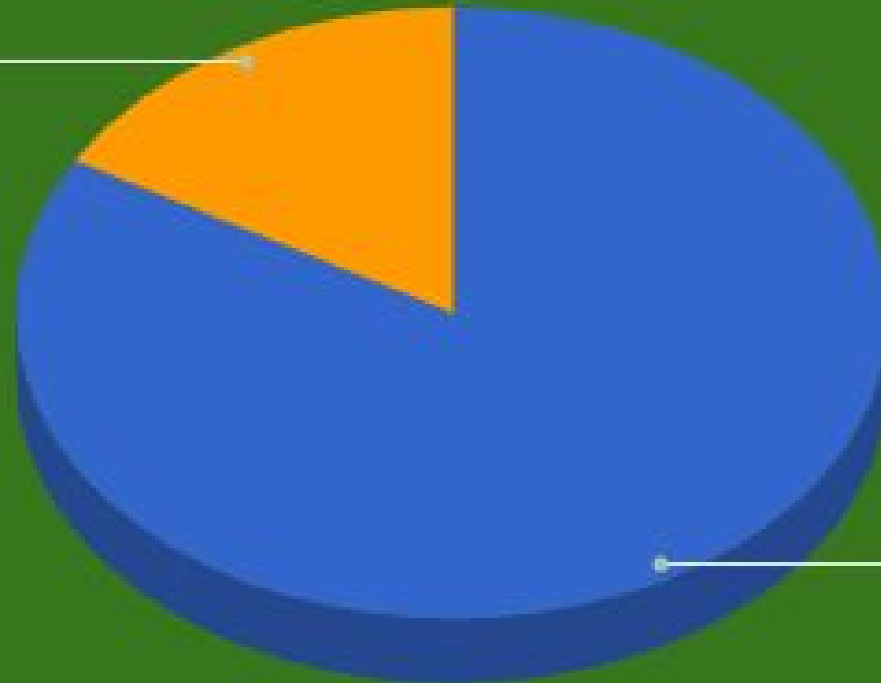


SERVICES 2017

■ TOTAL FINALISTS: 6 STARTUPS

Solution Focus Finalists

B2C
16,7%

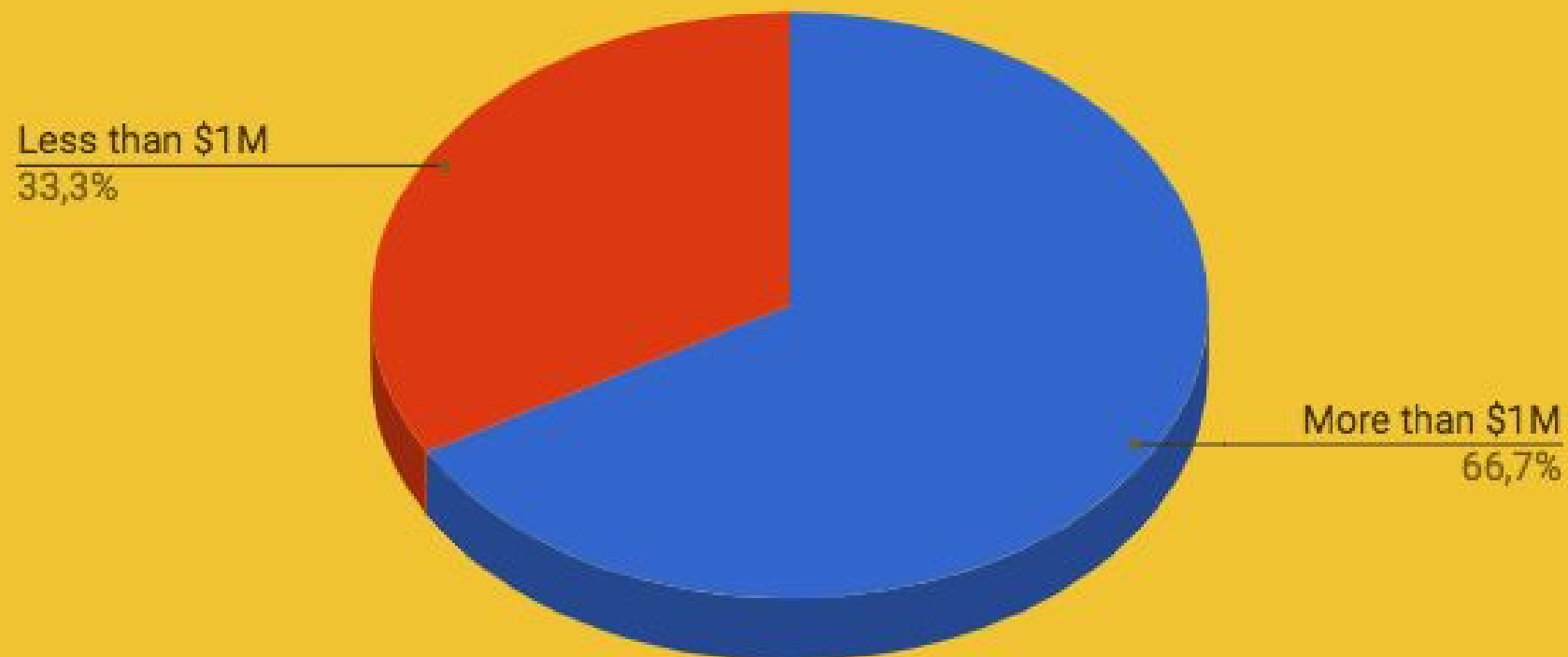


B2B
83,3%

REVENUES 2017

- TOTAL FINALISTS: 6 STARTUPS

Revenue 2016 Finalists

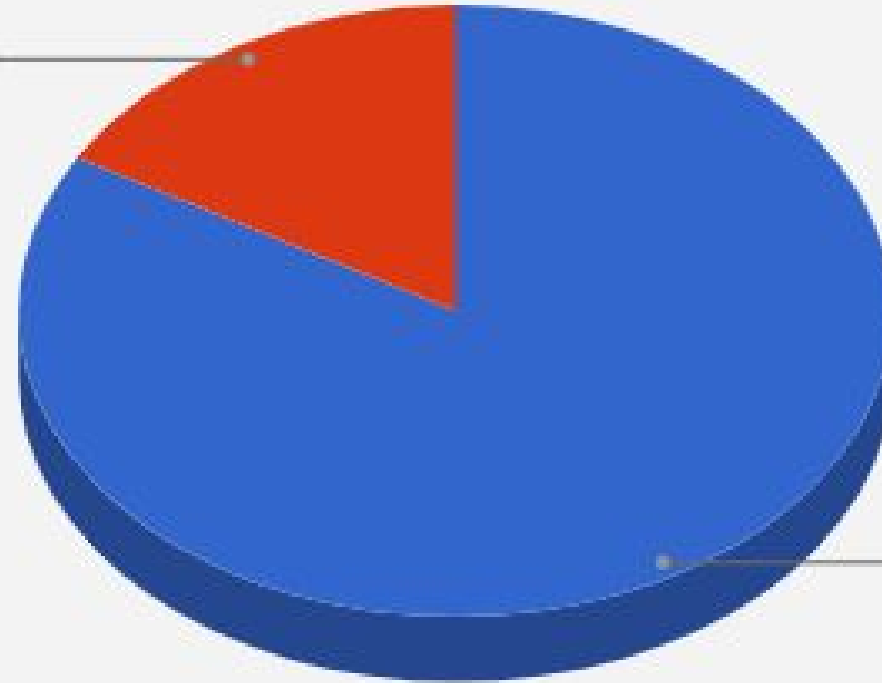


FUNDING 2017

■ TOTAL FINALISTS: 6 STARTUPS

Seeking Funding Finalists

Yes
16,7%

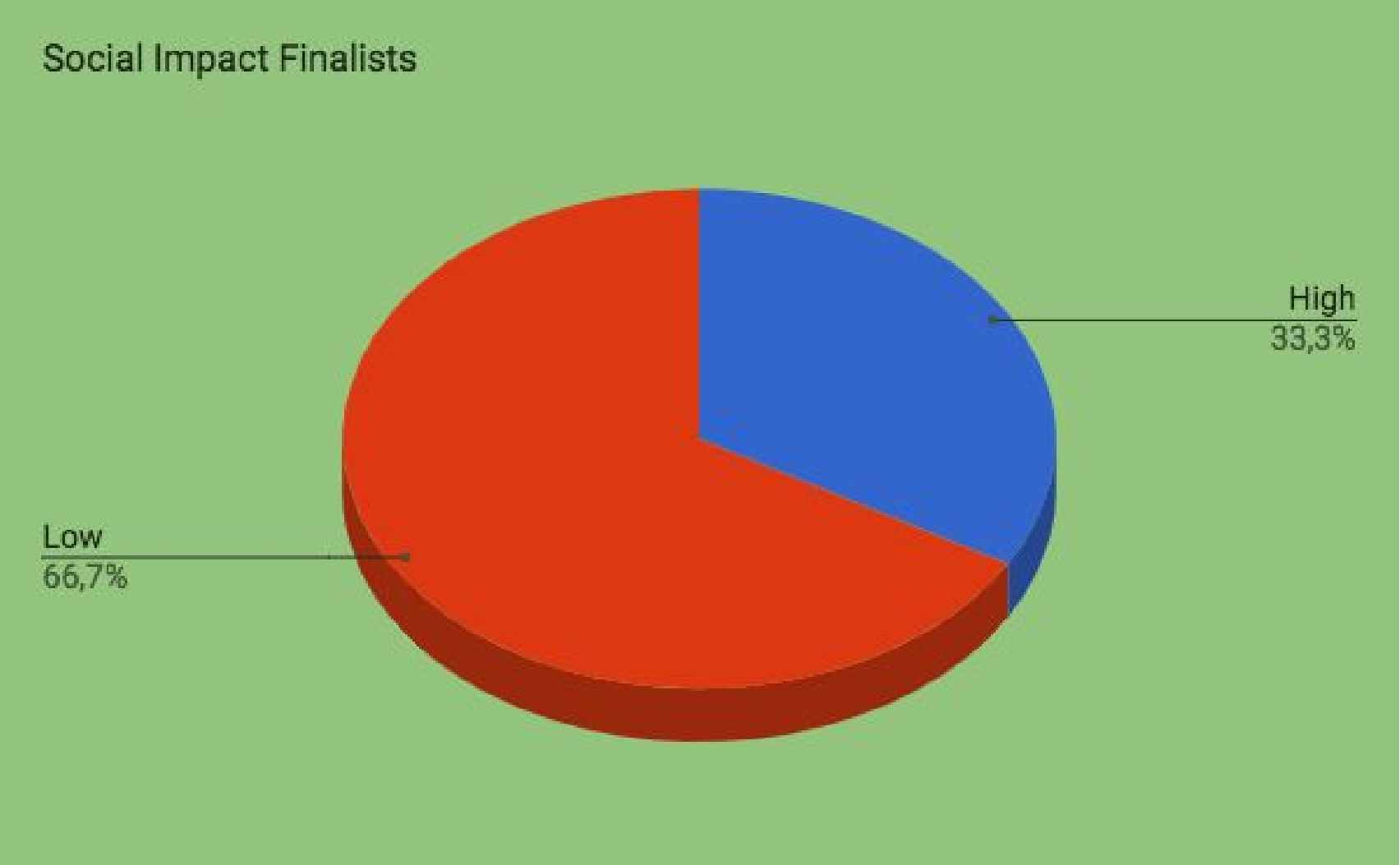


No
83,3%

SOCIAL IMPACT 2017



■ TOTAL FINALISTS: 6 STARTUPS



THANK YOU!

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