

## Global Accelerator & Immersion **Programme (GAIP)**

Where creativity, talent and innovation come together

















**LONDON TECH WEEK** 

10<sup>th</sup> - 14<sup>th</sup> June 2019

**#LTW #JoinTheTribe** 



### OVERVIEW

## LTW Global Accelerator & Immersion Programme

- London Tech Week (LTW) is Europe's leading technology and startup festival taking place form 10<sup>th</sup> to 14<sup>th</sup> June 2019
- Global Ecosystems Summit (GES) is the dedicated cross-ecosystem platform at LTW
- Global Accelerator & Immersion Programme (GAIP) is a concentrated 1-week programme for tech businesses looking to expand internationally
- The programme provides a combination of scale-up tools, networking and showcase opportunities
  - Week-long program of events and networking at LTW
  - Expert-driven scale-up workshops
  - Exhibition stand at GES
  - Participation in matchmaking session/ 1-to-1 meetings with investors and corporates
  - Participation in LatAm Tech Day
  - Pitching and networking sessions at leading innovation hubs in London
  - Post-event follow-up support
- Targeted at emerging tech ventures from across global hubs looking to expand internationally and establish a UK presence
- Companies can apply to participate individually or as part of a visiting accelerator delegation/ trade mission

## LTW GLOBAL ACCELERATOR

### Comprehensive programe with additional post-event follow up support

### **Participation Benefits**

- Network with investors, corporates, tech buyers mentors and global peers
- Generate leads for business, investment and expertise
- Launch new or upcoming product
- Build your brand image and raise global awareness
- Learn about scaling scaling your business through expert workshops
- Grow your business through post-event introductions/ referrals

### Eligibility criteria

- Tech businesses looking to scale internationally and set up a UK presence
- Min \$1 mil funding and/or \$100k revenues
- Deep tech/ innovation focus: AI, Blockchain, AR/ VR, IoT, Robotics, Mobility, Fintech, SaaS

### **SHOWCASE**

Presentation/ pitching slot Exhibition stand

Launch/ showcase your product or innovation

Pitch for business/ investment

### **NETWORKING**

Week-long prorgramme of events and networking

**Build global conections** 

Network with thought leaders, pioneering brands, solution providers, experts and investors

### **MATCHMAKING**

1-to-1 meetings

Raise Investment

Corporates, tech buyers and channel partners (commercialisation and market access)

### **GROWTH**

Scaling-up workshops
Post-event support

Tools and resources of expanding internationally

Access to global network of experts, service providers and partners

GAIP is designed to provide resources and scaling tools for expanding internationally, alongwith an opportunity to connect with markets, industry and investors globally

## **S**CHEDULE

# Week-long programme of workshops, networking and immersion with London's startup ecosystem

DATE	ACTIVITY	FOCUS
<b>Day 1</b> Mon 10 <sup>th</sup> Jun	Scaling up in London Conference – London & Partners OR attend other LTW event	Immersion, Scale-up tools, Networking
Day 2 Tue 11 <sup>th</sup> Jun	<ul> <li>Expert-driven scale-up workshop</li> <li>Setting up operations</li> <li>Building the team/ hiring talent</li> <li>Sales acceleration</li> <li>Networking drinks</li> </ul>	Scale-up tools, Networking
Day 3 Wed 12 <sup>th</sup> Jun	<ul> <li>Showcase at LTW Global Ecosystems Summit</li> <li>Exhibition stand</li> <li>1-to-1 meetings with investors and corporates</li> <li>Global Investor &amp; CXO networking reception</li> </ul>	Showcase, Business Development, Networking
<b>Day 4</b> Thu 13 <sup>th</sup> Jun	Showcase at LatAm Tech Day - Networking Tech Night Party	Immersion, Exploration, Networking
<b>Day 5</b> Fri 14 <sup>th</sup> Jun	Tech hub visits Innovation demo session	Immersion, Networking

**Note:** A few of the events will require the participating startups to register individually to participate. The final schedule of activities to be communicated closer to the date. The schedule can be customised based on industry sector and focus of the participating startup

## PROGRAMME FEE

## **Participation Options**

### PROGRAMME INCLUSIONS

- 5x LTW startup and tech events
- 3x tech hub visits
- 2x expert-led workshops
- 2x networking drinks
- 1x Global Investor & CXO Reception
- 1x exhibitor and pitching slot

#### Notes:

The above benefits are available to 2 representatives per company Companies are recommended to bring a stand-up banner for displaying at their exhibition stand

Travel and accommodation fees are NOT included in the programme fee, and need to be arranged individually

### **PRICING OPTIONS**

OPTION 1
Apply as Individual Company

Participation Fee GBP 1,000

### **OPTION2**

Group participation as part of visiting trade mission or accelerator delegation

Max 6 companies

Participation Fee GBP 5.000



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## **#LTW: KEY FACTS**

London Tech Week is Europe's leading technology and startup festival spread across multiple events in the City

55,000+ Attendees 35%
International attendees across events

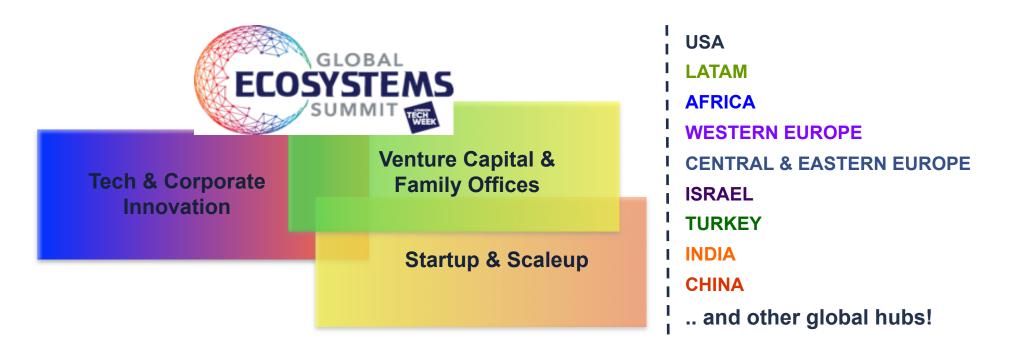
59%
Attendees visited more than one event

35% Attendees C-level and above 90+
Countries
represented

297
million
Social reach

## #JOINTHETRIBE

Global Ecosystems Summit (GES) is the dedicated event for cross-ecosystem collaboration at London Tech Week



**GES 2019 Theme: Emerging Hubs & Markets** 

GES is a business development and networking platform to explore investment and partnerships not just in the UK but also simultaneously link in with members from other global ecosystems

## **GET IN TOUCH**







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