

Bancomext's Mexico's ProjectsHub

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This week Mexico's Development Bank, Bancomext, had the occasion to present to members and partners of the Mexican Chamber of Commerce its new digital platform for investment and infrastructure projects *Mexico Projects Hub*, aiming at facilitating investment opportunities for foreign and national investors through the display of accurate and relevant information of new and existing projects opened for capital. Hosted and sponsored by Nader, Hayaux and Goebel, the event counted with the presence of key speakers such as Vanessa Franyutti, specialist in investment and PPP projects, and Alejandro Blasco, Head of Investor Relations of Bancomext.

The new platform is the results of Mexican government initiative to raise awareness of Mexican projects, while set the country as an attractive destination for foreign capital, and extends an invitation for British potential investors to bet for long term financing of infrastructure projects, especially in a context of Energy sector reforms.

Being the result of a close collaboration of public instances at local and national level with the private sector, Mexico Projects Hub platform becomes the most accurate source of updated information on greenfield and brownfield projects at sectors including: Electricity, Transport, Hydrocarbons, Social Infrastructure, Mining, Real Estate and Tourism, Telecommunications and Water and Environment.

Through *Proyectos Mexico* (Mexico Projects Hub), interested parties can obtain a full outline of *Why investing in Mexico?*, explaining its current place at the international economy participating through a wide network of free trade agreements with Europe, North America, Latin America and countries such as Israel and Japan; and highlighting national benefits as young average age for workforce and an important number of formed engineers per year.

The main component 'Project Hub' contains the complete display of data concerning the total of 311 new projects in Mexico, cantered mainly at Electricity, Hydrocarbons and Transport sector, but also on Bronwfield projects in operation, at national level, both, offering the chance to source information of location, typology of project contracts, stage of the project and date of announcements. Part of main elements of the new platform is the disclosure of specific data per project such as assets involved, scope of the project, legal and financial structures, and timeline of on-going processes among others.

The section *How to Invest?* allows users to become familiar with the national and sectorial plans, the relevant governmental instances to approach for assistance depending on the nature of the project of interest; offering also a descriptions of sectorial investment cycle, regulations, financing through bank support as well as further related assistance.

The platform section *Knowledge Hub* provides further details and the best practices and guidelines on PPP projects, actual contracts and agreements as well as signed concessions, aiming to provide the user with major know-how on the execution of governmental processes, additional to specialized literature and events information.

At the end of the roundtable, the audience congratulate the experts and Bancomext institution for the accomplishment of Mexico Project Hub platform, which becomes the bridge between opportunities in Mexico and international investors, and stressed the importance of the

private sector support on maintaining the governmental commitment of current and upcoming administrations to strengthen and continue efforts for further development and attraction of FDI.

Finally, it is to mention the plausible labour of Mexican government on the transparency and articulation of the diverse local, regional and national entities in the efficient provision of relevant data. All information provided remained available for download, and users are invited to sign up for updated news on projects of own interest via email.









For further information on the event, please contact the Mexican Chamber of Commerce or visit: http://www.proyectosmexico.gob.mx/en/about/

If you have any inquiry on legal counsel, PPP projects on infrastructure, investment or Doing business in Mexico please contact Yves Hayaux du Tilly partner at Nader Hayaux & Goebel: yhayaux@nhg.com.mx or the Mexican Chamber of Commerce in Great Britain by email us to contact@mexcc.co.uk.

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