



SPONSORSHIP OPPORTUNITIES

On behalf of the British Argentine Chambers of Commerce; British Colombian Chamber of Commerce, Latin American Network and the Mexican Chamber of Commerce in the United Kingdom, we invite you to participate as a sponsor of our Annual Latin American Networking Party, taking place on February 27, 2014 at Movida.

The event is open to business executives and entrepreneurs interested in developing links with Latin America. All organisers have been involved in supporting this community by creating opportunities and helping cultivate relationships that enhance their business, professional and social lives. Members of all organisers include professionals, Corporates and Entrepreneurs

Sponsorship at the Latin American networking party is a great opportunity to promote your brand and to connect with business executives, corporates and individuals with strong networks and purchasing power. Our event is promoted to a network of over 5000 business contacts including our members, affiliated organisations and distribution listings. Your support will be featured on our respective websites and social media outlets.

We expect the event to count with 200 business executives.

Please find below an outline of the various sponsorship opportunities available. Please take a moment to review. If you have any questions please do not hesitate to contact Yuly Ospina at +4402072352106 at the British & Colombian Chamber of Commerce, or by email: projects@britishandcolombianchamber.com

We hope you will be a part of this year's exciting event.

Sincerely,

The Organisers.



SPONSORSHIP BENEFITS

STANDARD SPONSORSHIP

All sponsors will be entitled to the following benefits:

The first two hours of the events would be an extended "cocktail hour," and low music to facilitate networking. This presents a perfect forum for sponsors to meet our guests. In addition to a presence at the event, we offer a number of other ways to introduce your company and products to the delegates.

Benefits Common to ALL Sponsors:

- Full accreditation as Sponsor at the event in all event material – promotional material, printed material, mail shots and newsletters.
- 5 complimentary invitations
- Permission to distribute promotional material at the event.
- 2 Promotional Emails to all delegates through our database to all delegates and all partners' listings. (aprox. 5000 contacts).
- Sponsors will be able to include their logos in all promotional emails sent to potential delegates, with a hotlink to the Sponsor's own site (where requested).
- Sponsors may include information about the event on their own websites and on literature about the company.
- Priority for Standard Sponsorship Booking for 2015

EXCLUSIVE SPONSORSHIP

In addition to the above, The Exclusive Sponsor will be entitled to the following:

- Special Mention at the event.
- 5 extra complimentary tickets (for a total of 10 tickets)
- Opportunity to promote the company exclusively throughout the event
- Corporate stand at the venue for publicity material
- Priority for Standard Sponsorship Booking for 2015
- Delegate Database *

* Delegates will be asked to share their details with our Sponsors and the authorized listing I will be shared with our exclusive sponsor