

LONDON  
TECH  
WEEK

# Global Accelerator & Immersion Programme (GAIP)

Organised & Supported By:



ŠAPOVALOVA  
coaching



LONDON TECH WEEK

10<sup>th</sup> – 14<sup>th</sup> June 2019

#LTW #JoinTheTribe

# OVERVIEW

## LTW Global Accelerator & Immersion Programme

- **London Tech Week (LTW)** is Europe's leading technology and startup festival taking place from 10<sup>th</sup> to 14<sup>th</sup> June 2019
- **Global Ecosystems Summit (GES)** is the dedicated cross-ecosystem platform at LTW
- **Global Accelerator & Immersion Programme (GAIP)** is a concentrated 1-week programme for tech businesses looking to expand internationally
- The programme provides a combination of scale-up tools, networking and showcase opportunities
  - Week-long program of events and networking at LTW
  - Expert-driven scale-up workshops
  - Exhibition stand at GES
  - Participation in matchmaking session/ 1-to-1 meetings with investors and corporates
  - Participation in LatAm Tech Day
  - Pitching and networking sessions at leading innovation hubs in London
  - Post-event follow-up support
- Targeted at emerging tech ventures from across global hubs looking to expand internationally and establish a UK presence
- Companies can apply to participate individually or as part of a visiting accelerator delegation/ trade mission

# LTW GLOBAL ACCELERATOR

Comprehensive programme with additional post-event follow up support

## Participation Benefits

- **Network** with investors, corporates, tech buyers mentors and global peers
- **Generate leads** for business, investment and expertise
- **Launch** new or upcoming product
- **Build your brand image** and raise global awareness
- **Learn** about scaling scaling your business through expert workshops
- **Grow** your business through post-event introductions/ referrals

## Eligibility criteria

- Tech businesses looking to scale internationally and set up a UK presence
- Min \$1 mil funding and/or \$100k revenues
- Deep tech/ innovation focus: AI, Blockchain, AR/VR, IoT, Robotics, Mobility, Fintech, SaaS

## SHOWCASE

Presentation/ pitching slot  
Exhibition stand

Launch/ showcase your product or innovation

Pitch for business/ investment

## NETWORKING

Week-long programme of events and networking

Build global connections

Network with thought leaders, pioneering brands, solution providers, experts and investors

## MATCHMAKING

1-to-1 meetings

Raise Investment

Corporates, tech buyers and channel partners (commercialisation and market access)

## GROWTH

Scaling-up workshops  
Post-event support

Tools and resources of expanding internationally

Access to global network of experts, service providers and partners

GAIP is designed to provide resources and scaling tools for expanding internationally, alongwith an opportunity to connect with markets, industry and investors globally

# SCHEDULE

## Week-long programme of workshops, networking and immersion with London's startup ecosystem

DATE	ACTIVITY	FOCUS
<b>Day 1</b> Mon 10 <sup>th</sup> Jun	Scaling up in London Conference – London & Partners OR attend other LTW event	Immersion, Scale-up tools, Networking
<b>Day 2</b> Tue 11 <sup>th</sup> Jun	<b>Expert-driven scale-up workshop</b> <ul style="list-style-type: none"> <li>- Setting up operations</li> <li>- Building the team/ hiring talent</li> <li>- Sales acceleration</li> <li>- Networking drinks</li> </ul>	Scale-up tools, Networking
<b>Day 3</b> Wed 12 <sup>th</sup> Jun	<b>Showcase at LTW Global Ecosystems Summit</b> <ul style="list-style-type: none"> <li>- Exhibition stand</li> <li>- 1-to-1 meetings with investors and corporates</li> <li>- Global Investor &amp; CXO networking reception</li> </ul>	Showcase, Business Development, Networking
<b>Day 4</b> Thu 13 <sup>th</sup> Jun	<b>Showcase at LatAm Tech Day</b> <ul style="list-style-type: none"> <li>- Networking</li> </ul> Tech Night Party	Immersion, Exploration, Networking
<b>Day 5</b> Fri 14 <sup>th</sup> Jun	Tech hub visits Innovation demo session	Immersion, Networking

**Note:** A few of the events will require the participating startups to register individually to participate. The final schedule of activities to be communicated closer to the date. The schedule can be customised based on industry sector and focus of the participating startup

# PROGRAMME FEE

## Participation Options

### PROGRAMME INCLUSIONS

- 5x LTW startup and tech events
- 3x tech hub visits
- 2x expert-led workshops
- 2x networking drinks
- 1x Global Investor & CXO Reception
- 1x exhibitor and pitching slot

**Notes:**

The above benefits are available to 2 representatives per company  
Companies are recommended to bring a stand-up banner for displaying at their exhibition stand  
Travel and accommodation fees are NOT included in the programme fee, and need to be arranged individually

### PRICING OPTIONS

#### OPTION 1

**Apply as Individual Company**

**Participation Fee**  
**GBP 1,000**

#### OPTION2

**Group participation as part of visiting trade mission  
or accelerator delegation**

Max 6 companies

**Participation Fee**  
**GBP 5,000**



# #LTW: KEY FACTS

London Tech Week is Europe's leading technology and startup festival spread across multiple events in the City

Where creativity, talent and innovation come together



**55,000+**  
Attendees

**35%**  
International attendees across events

**59%**  
Attendees visited more than one event

**35%**  
Attendees C-level and above

**90+**  
Countries represented

**297 million**  
Social reach

# #JOINTHE TRIBE

Global Ecosystems Summit (GES) is the dedicated event for cross-ecosystem collaboration at London Tech Week



GES 2019 Theme: **Emerging Hubs & Markets**

GES is a business development and networking platform to explore investment and partnerships not just in the UK but also simultaneously link in with members from other global ecosystems

# GET IN TOUCH



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