



WE BUILT THIS CITY....KIDZANIA LONDON OPENS THURSDAY JUNE 25TH 2015

“Tell me and I forget. Teach me and I remember. Involve me and I learn.” – Benjamin Franklin



LONDON, UK, 19 MAY 2015: KidZania London will open its doors on Thursday June 25th 2015, at Westfield London.

Built over the course of one year the 75,000sq ft. child-size city is the equivalent in size to Leicester Square, with the ceiling height of Heathrow Terminal Five, able to welcome up to 1,700 visitors at any one time, KidZania London is forecast to welcome an incredible one million guests in its first year.

The UK's first Educational Entertainment Experience, KidZania London is a real-life introduction to the world of work, representing experiential learning at its very best, where children begin to understand and learn for themselves the nature of work, the diversity and function of businesses, and its overall contribution to well-being and prosperity in our world today.

On entering their City, kids will find the streets lined with over 60 real-world establishments, including a Hospital, Police Station, Fire Station, Airline, and Theatre, each offering real-life role play adventures in a fun and safe environment.

KidZania London will be the 19th KidZania to open internationally and join what is a global phenomenon, having welcomed over 42 million visitors worldwide.

For further information, prices and tickets please go to www.kidzania.co.uk



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