

MEXICO BUSINESS OUTLOOK 2015

LONDON, United Kingdom, 5th June 2015.- The Mexican Chamber of Commerce in Great Britain ([MexCC](#)) organised the third edition of the Business Outlook, in order to keep informed members of the business sector, entrepreneurs and representatives of British companies of business opportunities in Mexico.

The Ambassador of Mexico in the United Kingdom, Diego Gomez-Pickering mentioned that the economic growth that Mexico has experienced, despite the unfavourable international scenario, underpinned it as one of the most attractive emerging economies.

He recalled that in Mexico the most intense legislative processes in the past 70 years has just taken place, promoting the enactment of eleven structural reforms, two of which-in the energy sector and telecommunications, have aroused special interest among British investors.

Baroness Bonham Carter, Trade Envoy of Prime Minister David Cameron´s office to Mexico, highlighted the importance of reciprocity of trade missions in both countries in the framework of the celebration of the Year of Mexico in the United Kingdom, to explore projects aimed to promote investment, but also to meet common goal between the Mexican and British governments in order to double their bilateral trade from USD \$3.5 billion to \$7 billion in 2015.

In the first panel - moderated by Dr. Luis Duran, head of the Centre for Mexican Studies in the UK (UNAM) - Rodrigo Aguilera, from the Intelligence Unit of *The Economist*, noted the importance of the energy reform, whilst Helen Carpendale, CEO of [Kidzania](#) explained the importance of education and guidance for children to promote future leaders.

In the second panel entitled "First Half: Reflections and Expectations", referring to the first half of the government of President Enrique Peña Nieto, the head of the Mexican Chamber of Commerce in Great Britain ([MexCC](#)), Yves Hayaux du Tilly, confirmed the interest of British companies to invest in the financial, infrastructure and energy sectors in Mexico and underscored the role of its institution as a facilitator.

Carlos Sanchez Pavon, regional director of *ProMéxico*, the Mexican Government institution which promotes trade outside Mexico, the internationalization of Mexican companies and the attraction of foreign investment, also participated.

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